

ASHE ELIZABETH

Graphic Designer, Photographer, Print Specialist

HI - I'M ASHE.

I'm a versatile graphic designer, photographer, and print specialist with over 16 years of experience in the field. I'm known for my eclectic and adaptive approach to design, and I thrive on bringing my clients' visions to life in emotive ways that captivate their target audience. I aim to combine artistic flare with strategic brand development to find creative solutions for any project - from print and web design, to social media management and simple production work. I bring high attention to detail, open communication, and artistic expertise to every venture. If you can dream it, I can create it.

EXPERIENCE

08.2022 to present

Vermont Federal Credit Union

Graphic Designer & Marketing Coordinator

I am the sole graphic designer for the credit union. My responsibilities cover all brand assets, all digital and printed assets (brochures, handouts, branch signage, posters, newspaper print ads, digital ads, etc) and working with all external vendors for partnerships to provide them any assets they need. I also am the lead on many website design and information updates and I assist in planning and coordinating internal and external events.

PREVIOUS ROLES

01.2015 to present

Evolve Creative Storytelling (freelance)

Owner, Graphic & Web Designer, Photographer

09.2021 to 04.2022

Davis & Hodgdon Associates, CPAs

Graphic Designer, Operations

09.2018 to 12.2020

Vermont Army National Guard - Family Programs

Contract Graphic Designer & Photographer

09.2019 to 05.2020

Planned Parenthood of Northern New England

Patient Advocate & Web Designer

09.2017 to 12.2019

Evoke Creative Marketing Group

Graphic Artist & Web Designer

01.2017 to 05.2017

St. Albans Messenger

Graphic Artist & Web Designer

07.2016 to 10.2016

Vermont Teddy Bear Company

Graphic Designer

08.2015 to 02.2016

Tata Harper Skincare

Graphic & Packaging Designer

01.2015 to 06.2015

Creative Labels of Vermont

Prepress Technician

08.2013 to 09.2013

Garnet Hill Inc.

Temporary Assistant Art Director

SKILLS

- Adobe Creative Suite
- Microsoft Office Suite
- Copywriting/editing
- Photography
- Squarespace/Wordpress/Hubspot
- Fireworks/Dreamweaver
- CSS/HTML
- B2B Marketing
- Print Prepress Preparation
- Print Asset Design
- Digital Design
- Video Production/Editing
- Event Coordination/Management
- Mobile/Online Design
- Social Media Design & Management
- Package Design
- Multi-Page Layout Design
- Vendor Communications
- Multi-tasking
- Prepress Preparation
- Time Management
- Project Management

EDUCATION

BA, Psychology

Northern Vermont University, 2020

BA, Graphic Design for Print

Lyndon State College, 2013

AS, Digital Media for Web Design

Lyndon State College, 2013

AWARDS

2024 & 2025 CUNA Diamond Award

2018 NENPA Better Newspaper Competition

2012 Top performance in Portfolio Review

2012 Linda Morgan Scholarship

2013 Design Competition, Gold - Package Design

CONTACT INFO

LOCATION

Burlington, VT

Remote

PORTFOLIO

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